

2019-2020 North Central High School Theatre Sponsorship Opportunities

Business Name: _____

Business Address: _____

Business Phone: _____

Contact Name: _____

Contact Email: _____

Contact Phone: _____

Our professionally printed programs are seen by over 5000 patrons per year!

Program Advertising Options

1 to 5 placements through end of 2020 season
15% OFF with 2 placements, 20% OFF with 3 or 25% off with 4!!

Ad Size	1 Placement	2 Placements	3 Placements	4 Placements
1/8 Page	\$50	\$85	\$120	\$150 <i>(\$50 savings)</i>
1/4 Page	\$100	\$170	\$240	\$300 <i>(\$100 savings)</i>
1/2 Page	\$150	\$255	\$360	\$450 <i>(\$150 savings)</i>
Full Page <i>(8.5x11)</i>	\$200	\$340	\$480	\$600 <i>(\$175 savings)</i>
Full Page <i>COLOR!</i>	\$250	\$425	\$600	\$750 <i>(\$225 savings)</i>
Individual Due Dates	Fall Play Aug. 19	Musical Oct. 13	One-Acts Jan. 27	Spring Play March 10

Ad Size purchasing: _____ Number of Placements _____ Total cost: _____

Website Advertising Options

NorthCentralTheatre.org

Our website averages more than 20,000 views a year!

Webpage Sponsorship Options:

Now through Aug 2019, artwork placement online with link to your business website and a mention in the program (*See NorthCentralTheatre.org Sponsorship & History page for examples*)

Home Page: \$600_____ All Other Pages: \$300 each_____

Put YOUR business on OUR tickets!

Each year NC Theatre sells *thousands* of online tickets, emailed directly to the consumer.

- Put your business directly in the hands of thousands of patrons with one ad.
- Great opportunity to offer a coupon such as: “bring this ticket in for 10% off!”
- **Only ONE business per show**, no other advertising around near your ad! (Purchase early to make sure it’s YOUR business’s name on the tickets - not your competitor’s.)

Purchase more than one to receive a discount.

Circle the package you want.

	Musical Nov 2020	Fall Play September 2020	Winter One- Acts Feb 2020	Spring Play April 2020
Individual show prices	\$800	\$400	\$300	\$400
Musical + 1 play	<i>Included</i>	\$1250 <i>(Save \$150)</i>		
Musical +2 plays	<i>Included</i>	<i>Included</i>	\$1600 <i>(Save \$200)</i>	
Musical +3 plays	<i>Included</i>	<i>Included</i>	<i>Included</i>	\$1950 <i>(Save \$250)</i>
2 Straight plays		<i>Included</i>	\$700 <i>(Save \$100)</i>	
3 Straight plays		<i>Included</i>	<i>Included</i>	\$900 <i>(Save \$180)</i>
Individual Due Dates	Oct. 13	Aug. 24	Jan. 8	March 1

Advertising Options Selected	Amount
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Program Advertising Purchase Amount:	\$ _____
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Webpage Sponsorship:	\$ _____
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Ticket Advertising Option:	\$ _____
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TOTAL DUE	\$ _____
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Artwork and check maybe given to NCHS Student or sent to:

Mr. Nathan Shewell, Theatre Arts Director,
North Central High School, 1801 E. 86th St. Indianapolis, IN 46240
Artwork may also be emailed to: nshewell@msdwt.k12.in.us

Student Name _____